

# Fitness and Health

The official distributor to Matrix Fitness

**MATRIX**



# INTRODUCTION

Fitness and Health Pty. Ltd. Is an Australian company based in South Wales, And it's the official and exclusive distributor of Johnson Fitness in Iraq, including three of the major fitness brands in the world (Matrix, Vision, and Horizon)

Since 2018, we started with a 150sqm warehouse and one showroom, and we kept expanding till we reached a 4500sqm warehouse and two showrooms

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Supplying many of the best gyms, residential complexes, VIP hotels, and governmental sports centers in Iraq, with the best and most modern gym equipment and machines,

Providing the best sales, installation, and after-sales services, we were able to get our clients' trust and expand our business.



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# Our Brands

As a worldwide fitness, wellness, and health leader built on family values, Johnson Health Tech serves people who want to live better lives with products that provide superior experiences in the club, the home, and beyond.



MATRIX



# MATRIX

## ONE BRAND. EVERYTHING FITNESS.

In 2001, Johnson Health Tech launched Matrix to bring premium fitness equipment to the marketplace

Matrix offers a complete line of cardio, strength, and group training equipment for health clubs, luxury resorts, and collegiate athletic teams, plus club-quality equipment reimagined for the home







## **MOVE WITH CONFIDENCE**

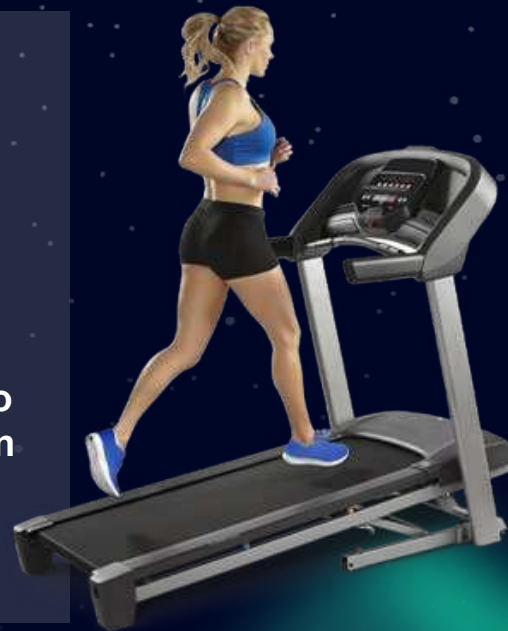
**When it comes to your fitness facility, you can be confident Vision has the knowledge and experience to deliver equipment that fits your space, your budget and the people you serve.**





## Horizon Fitness Keeps You Moving

We believe fitness should be accessible, effective, and exciting. That's why we offer you smart, straightforward cardio equipment designed to fit your life. Whether your goal is to get stronger, live better, or lose weight, you can get there with Horizon.





XMASTER Fitness have been specialized in fitness equipment for more than 10 years. Our main products includes the weightlifting, powerlifting, barbells, dumbbells, kettlebells and other strength equipments like the rack series etc. We have been providing professional OEM & ODM services for thousands of customers through out the world.

To satisfy the fast-growing demand in the fitness market, XMASTER expands into a 30,000 square meters factory which are equipped with high-tech facilities to manufacture the superior and innovative equipment for our customers and bring them efficient services and great value.

FACTORY SHOW







# Matrix: Ultra Series



# Matrix: Ultra Series

The powerful and comfortable Ultra Series gives you the most advanced functionality with an intuitive design that couldn't be easier to operate. All Ultra Series equipment is designed for smooth converging and diverging movements to encourage a natural path of motion and enhance user comfort. The Ultra Series will exceed your expectations when it comes to earning and retaining members.



# INTELLIGENT TRAINING CONSOLE

Available exclusively on the latest Ultra Series equipment, Intelligent Training Console sets your facility apart with a digitally connected, guided strength training experience that will attract both new and experienced strength training enthusiasts and keep them coming back for more.



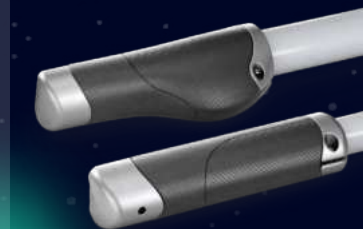
# Matrix: Versa Series



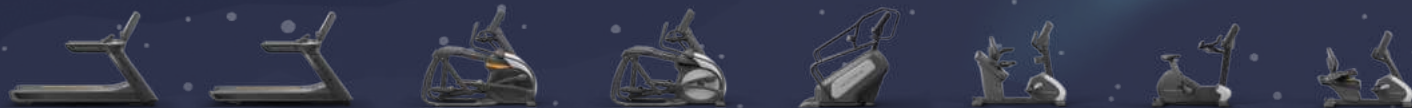


# Matrix - Versa Series

The Versa Series offers a wide range of options — like standard or heavy-weight stacks and optional foot support kits — so you can assemble a collection just right for your space, members, and budget. Count on the Versa Series for a mix of advanced biomechanics and smart options that will bring your vision of fitness to life



# Matrix: Performance Series



# Matrix: Performance Series

Whether fitness is your business or just a part of what you do, your choices make all the difference. That's why we've reimagined our offering, making it easier to choose the solutions right for your budget, your space and the people you serve. Our three new cardio series are compatible with five refined consoles for exciting new combinations of performance and technology. When it comes to achieving your goals, it's easy to choose Matrix — and know you've chosen wisely.



# Matrix: Versa Series

## CONSOLE FLEXIBILITY

Our diverse collection of consoles gives you choices in what you put on your floor. Sophisticated, easy-to-operate designs give your members control of the data they collect, the content that keeps them engaged, and the way they Reach their goals.

You can also access our most powerful Connected Solutions with WIFI-enabled consoles, including Engage 360, Community 360, and Asset Management





# ZIVA: Commercial - Performance - Home

Premium quality materials and precision manufacturing make this equipment ideal for the world's best and busiest gyms

Functional fitness mainstays and low-footprint storage solutions

Durable enough to withstand all day, everyday use but designed with home gyms and at-home athletes in mind



# Our Services



## Regular maintenance

Advanced team to fix all mechanical, electrical, and electronic issues, for free during the warranty period and with great offers after the warranty.



## 2D - 3D Designs

Create 2D plans and 3D designs, to present a look at how the gym will be after the installation, To make sure we do the right installation process.



# Our Services



## Delivery Service

we offer to deliver our equipment to our clients across all Iraqi governorates, including installation services.



## Specialized technical staff

A specialized team certified by our vendors, and professionally trained to install all gym machines and handle all installation exceptions.



# Our Warranty

|  <b>معلومات الضمان لشركة جونسون - Fitness and Health Warranty Information</b>   |  |
|--|--|
| <b>Strength Machines Commercial - MATRIX</b>   |  |
| Period   | Part   |
| 5 Years  | Body Frame, Weight Stack, Guide Rod<br>الاجزاء الهيكلية: الأجزاء المصنوعة من الحديد  |
| 2 Years  | Bearings, Pulleys, Cams, Welded Parts<br>الأجزاء المصنوعة من الحديد: الكرات، والبكرات، والمكونات الملحومة                            |
| 2 Year   | Pinch/Frnt, Cables, Plastic Parts, Accessories<br>الشيء الآخر: الأجزاء البلاستيكية، والإكسسوارات                                     |
| 6 Months   | Upholstery<br>الترسيمة (التبطين)   |
| <b>Cardio Machines Commercial - MATRIX</b>   |  |
| Period   | Part   |
| 5 Years  | Body Frame<br>الاجزاء الهيكلية   |
| 2 Years  | AC Motor, Electrical Parts, Mechanical Parts, Drive Belt<br>المحرك الكهربائي، الأجزاء الكهربائية، الأجزاء الميكانيكية، الحزام الناقل |
| 2 Year   | Plastic Parts<br>الاجزاء البلاستيكية   |
| <p>The warranty period starts from the date of the invoice payment, a copy of the invoice is required.<br/>مدة الضمان تبدأ من تاريخ إتمام الدفع الفاتورة، يجب الاحتفاظ بنسخة من الفاتورة التي تم الدفع بها.</p> <p>Warranty includes Spare Parts, and Installation costs.<br/>يشمل الضمان أسعار الأجزاء الاحتياطية والتكاليف، التثبيت، وكافة التكاليف.</p> <p>The warranty includes free frequent visits for maintenance and checking for the mentioned machines.<br/>يشمل الضمان زيارات مجانية متكررة لخدمة وصيانة وفحص الأجهزة المذكورة في قائمة الضمان.</p> |  |

Up to five years warranty for all of Johnson Fitness products, and up to 2 years warranty for all of Ziva products.

The large stock of spare parts makes it easier for us to provide our maintenance services within 48 hours, for free during the warranty period, and with only spares cost after the warranty period, with no extra charges



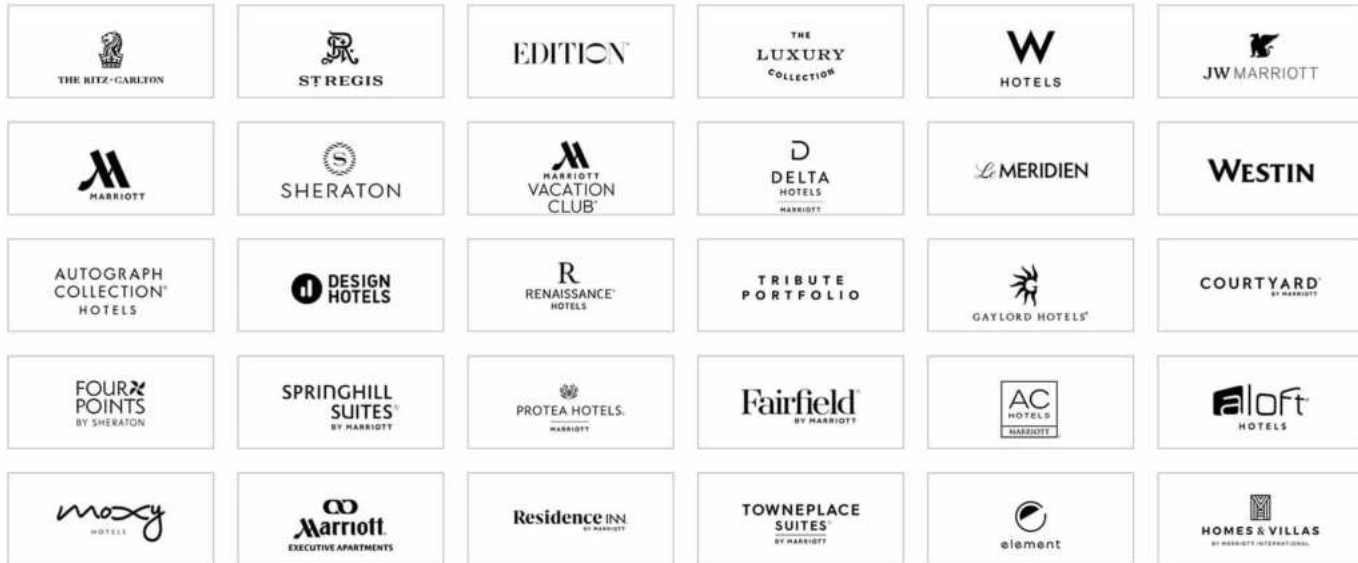


# Global Partners



# Marriott, the largest hotel chain in the world

With 30 brands and 8,000 properties

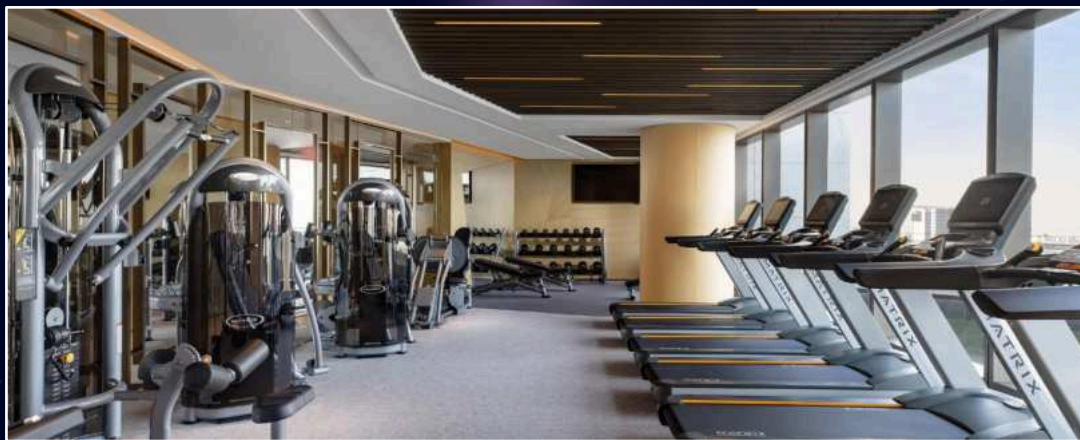






Matrix is proud to partner with Marriott brands, redefining fitness centers around the world. Our global distribution network positions us to serve you in Luxury Hotels, Resorts, Extended Stay Hotels, Pet-Friendly Hotels & More.







# Max Fitness - United States



# Amped Fitness Altamonte - United States





# Palm Beach Sports Club - Florida



## Chuze Fitness Series



# Salt Ayre Leisure Centre - Lancaster, UK





## Harrisonville Community Center- Harrisonville, MO



## University of Georgia - Athens, GA



# Local Partner





# Matrix Gym - Baghdad, Iraq

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# California Gym - Abu Dhabi



# Metro Fit - Dubai







**DAMAC** | **دamac**

One of the most luxurious complexes in Iraq,  
Baghdad “**DAMAC Residential Complex**”

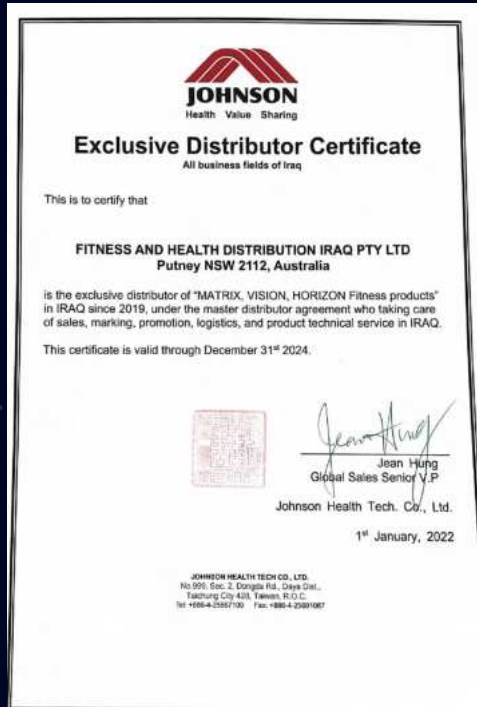




One of the most high-rate complexes in all  
of Iraq, especially in Basra,  
**“Alamal Residential Complex”**



# Certificates





# Fitness and Health

## Distribution Iraq

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